



Announcement | 19 March 2025

***Spice* magazine partners with Meetings & Events Australia as the  
2025 MEA National Conference 50th Anniversary Gold Media Partner**

Meetings & Events Australia (MEA) is excited to announce *Spice* magazine as the **Gold Media Partner** for the **2025 MEA National Conference**. In the 50<sup>th</sup> Anniversary year of MEA, *Spice* provides MEA with opportunities to reach the business events industry through its quarterly magazine, website and twice-weekly newsletters.

Mellisa Gillies, **Chief Executive Officer, Meetings & Events Australia (MEA)**, shares, “*Spice* is a great partner of MEA and the business events industry, and we are excited to welcome *Spice* as the 2025 MEA National Conference 50th Anniversary Gold Media Partner. In this auspicious year where we recognise, honour, and celebrate the people, pioneers, legends, and emerging leaders of our industry, *Spice* will be by our side to celebrate members and industry across the diverse ecosystem of business and live events. We are thrilled *Spice* is the Gold Media Partner for the 2025 MEA National Conference in MEA’s 50th Anniversary year and we look forward to sharing information with *Spice* readers about the conference program, events, trade exhibition, Award winners, and the partnerships that support a vibrant events industry. “

Gavin Dennett, **Editor, *Spice***, adds, “*Spice* is thrilled to be a Gold Media Partner for the 2025 MEA National Conference in Sydney in June. Particularly in such a milestone year for Meetings & Events Australia, in which the association celebrates 50 years of dedication to the industry and representing events professionals. MEA and *Spice* are committed to championing the Australian events industry, and we look forward to working together to convey these shared values to our readers and MEA members.”

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This partnership will support connection to the events industry with information about the 2025 MEA National Conference, and MEA National Awards 2024.

**Media enquiries**

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**About Meetings & Events Australia**

Meetings & Events Australia (MEA) is the largest and oldest association for event professionals in Australia; dedicated to representing the broader events sector, which employs more than 229,000 professionals who stage, produce, manage, support, and supply the 480,000+ events held nationally each year.

MEA is the heart, history and passion of the meetings and events community in Australia. With members in every state and territory, it is a nationally representative organisation. A place of ideas, personal engagement, and with a rich history, and loyal membership. Our mission is to lead, empower, and connect individuals and businesses in the Australian events community to achieve their goals through sustainable growth.

**About *Spice* magazine**

*Spice* magazine is the only quarterly printed publication for Australia’s MICE industry, which is supported by a website and twice-weekly digital newsletters. Featuring in-depth features, interviews, analysis and opinions, *Spice* is your go-to news source for the events industry.