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Cvent Partners with MEA as the 50th Anniversary Premium Gold Event Technology Partner

Meetings & Events Australia (MEA) is excited to announce Cvent as the **50th Anniversary Premium Gold Event Technology Partner** for 2025. This year-long partnership underscores a shared commitment to driving innovation and excellence in the events industry.

Mellisa Gillies, **CEO of Meetings & Events Australia (MEA)**, shares, “We are thrilled to partner with Cvent for MEA’s 50th Anniversary in 2025. This collaboration strengthens our dedication to providing impactful experiences, knowledge-sharing, and greater opportunities for our members and the broader events industry. With Cvent’s cutting-edge technology, we are pleased the partnership will provide case-studies, thought-leadership discussions, webinars for industry-development and knowledge sharing, and event technology information to benefit members, partners, and industry throughout this 50th Anniversary year.”

Jack Ukil, **Senior Director & Country Head, Cvent Australia**, adds, “We are proud to announce Cvent's strategic partnership with Meetings & Events Australia (MEA) as the 50th Anniversary Premium Gold Event Technology Partner for their milestone year in 2025. This partnership highlights our commitment to innovation and excellence in the meetings and events industry. MEA has been instrumental in advancing the events industry in Australia, providing invaluable support, education, networking, and events for professionals across the sector. As a leader in event technology, Cvent is dedicated to enhancing the experience for all MEA members, the broader industry and delegates of the 2025 MEA National Conference with the registration software, check-in kiosk, and conference event app. We look forward to helping MEA deliver a successful year of events, and industry knowledge-sharing that fosters meaningful connections, elevates engagement, enhances professional development, and maximises the impact of every moment.”

This partnership is a testament to the shared values of innovation, excellence, and commitment to advancing the events industry. Cvent’s leadership in event technology will undoubtedly play a crucial role in enhancing our members' experiences and ensuring a memorable year of celebration and growth.

We look forward to working together to deliver impactful events and greater opportunity that will shape the future of the industry and create lasting connections.

Media enquiries

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About Meetings & Events Australia

Meetings & Events Australia (MEA) is the largest and oldest association for event professionals in Australia; dedicated to representing the broader events sector, which employs more than 229,000 professionals who stage, produce, manage, support, and supply the 480,000+ events held nationally each year.

MEA is the heart, history and passion of the meetings and events community in Australia. With members in every state and territory, it is a nationally representative organisation. A place of ideas, personal engagement, and with a rich history, and loyal membership. Our mission is to lead, empower, and connect individuals and businesses in the Australian events community to achieve their goals through sustainable growth.